

# **PREDICTORS OF POSTGRADUATE STUDENT COMMITMENT TO E-LEARNING: A CASE STUDY IN OCCUPATIONAL HEALTH PSYCHOLOGY**

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## **ABSTRACT**

Relatively little is known about the nature and predictors of student commitment to taught postgraduate programmes that use an e-learning platform. The introduction of a Masters degree in occupational health psychology by e-learning at the University of Nottingham presented an opportunity to examine the influence of three predictor variables upon student commitment twelve months into a twenty four month programme: learning orientation, pre-course ICT experience and competence, and attitudes towards ICT in education. The results highlight the usefulness of measures that address student commitment to postgraduate educational provision by e-learning which may, in turn, serve to attract students, reduce student attrition and engender a desire to enter professional practice.

**Keywords:** e-learning, commitment, student experience, occupational health psychology